Report of IRIA Social wing of Kerala

Coming together is beginning

Keeping together is progress

Working together is success

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Chairperson, IRIA Social Wing

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IRIA Kerala constitutes social wing

Radiologists have to integrate themselves into not only medical but also social and political fabrics of the community. Social wing of IRIA aims at fulfilling our social responsibility and moral obligation to society

IRIA Kerala constituted the social wing in June 2021 with the following office bearers.

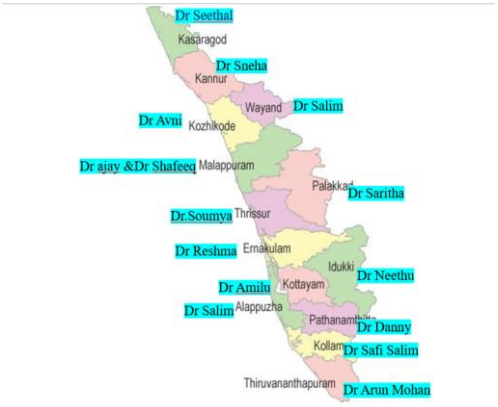
#	Post	Name
1	Chairperson	Dr. Laly Alex
2	Vice Chairperson	Dr. Geethakumari
3	Convenor	Dr. Avni K P Skandhan
4	Joint Convenor	Dr. Salim KB

Building up the team was the next step for social wing. Socially committed coordinators for all the 14 Districts of Kerala were nominated to make the message of IRIA Kerala Social wing known all over Kerala. In all 14 districts a team of 4 to 5 members were formulated to impart strength and support to district coordinators.

District Coordinators

#	Name	District
1.	Dr. Seethal CM	Kasargod
2.	Dr. Sneha	Kannur
3.	Dr. Avni K P Skandan	Kozhikode
4.	Dr.K Salim	Wayanad
5.	Dr. Ajay Ghosh & Dr. Neyyan Mohd.Shafeeq	Malappuram
6.	Dr. Saritha V	Palakkad
7.	Dr. Soumya Stephen	Thrissur
8.	Dr. Reshma Francis	Kochi
9.	Dr. Neethu Tresa Jose	Idukki

10.	Dr. Amilu Elsa Varghese	Kottayam
11.	Dr. Salim KB	Alappuzha
12.	Dr. Danny Jose Titus	Pathanamthitta
13.	Dr. Safi Salim	Kollam
14.	Dr. Arun Mohan	Thiruvananthapuram



(Image 1: District Coordinators)

Overseas Coordinators

#	Name	Country
1.	Dr. Athira Dinesh	UAE
2.	Dr. Nahas	UK

Reimagine, Recreate and Restore the Ecosystem

The social wing started its social commitment with Environment Day celebration on 5th June 2021 with a pledge to reimagine, recreate and restore the ecosystem. The IRIA social wing backed up by a strong enthusiastic team played a major role in bringing about green wave across the length and breadth of Kerala. Every district participated actively in planting saplings in their own domains and the frozen moments were uploaded to IRIA Kerala social wing Google site. We went a step ahead to felicitate the nature enthusiasts with certificate of appreciation designed by Dr Ramesh Shenoy Several videos of environment day theme were also released which added additional color and splendor to the day, which among many included a short movie mother tree by Dr. Deepak, short videos by Dr. Rajesh Vinu, Dr. Saritha, Dr. Arun Mohan and Dr. Neha Mohan.

The first and formal meeting of IRIA Kerala Social wing

The meeting was called to order by Dr. Laly Alex, Chairperson of social wing of IRIA on June 6th

through online platform. The meeting was attended by:

- Dr. MCJ Prakash IRIA Kerala - President IRIA Kerala
- Dr. Rijo Mathew - Secretary IRIA Kerala
- Dr. Jassim Koya - Joint Secretary
- Dr. Remesh Shenoy - Central Council Member and web master
- Dr. Gomathy Subramaniam- Social wing IRIA National coordinator and president elect
- Dr. Anusha Varghese - IRIA Kerala Raksha coordinator and vice president IRIA Kerala

Chairperson Dr Laly Alex, Vice Chairperson Dr. Geethakumari, Convenor Dr Avni K P Skandhan, Joint convenor Dr. Salim KB and district coordinators also attended the meeting.

The meeting started with silent prayer followed by welcome address by Chairperson social wing of IRIA Kerala. Dr. MCJ Prakash, President IRIA Kerala addressed the gathering. In his presidential address he inspired the members to be socially committed. The secretary IRIA Kerala, Dr. Rijo Mathew touched upon the concept of our social responsibility, constitutional opportunity and moral obligation to help others. Dr. Remesh Shenoy, Central Council Member and web master pointed out means and methods of building up finance required for social activities. One Rupee challenge for charity activities of Raksha and social wing suggested by him. It was warmly welcomed by the members and was approved.

Dr. Jassim Koya pointed out different avenues for social wing activity. Dr. Gomathy Subramaniam inspired us to reach out to needy in hospitals and workplaces. Dr. Anusha Varghese spoke on possible combined activities of Sakthi, Raksha and social wings of IRIA Kerala.

Major suggestions of the participants are as follows:

1. Personal safety device supply and support to Police during the pandemic.
2. Sponsoring needy students
3. Join with local organization to facilitate better social contacts.
4. Promote vaccination drive.
5. Student oriented programs.
6. Awareness programs
7. Join palliative care movements.

It was clarified by secretary that the financial burden of social wing of IRIA can be met through IRIA Kerala, support from city chapter, local sponsors or other organizations.

Meeting concluded by 1pm.

Launching of Aksharamuttam

The meeting of Chairperson, vice Chairperson, convenor and joint convenor was held on 13 /6/2021to plan the timeline. Aksharamuttam program was launched to offer helping hand to needy students in school. July- August month agenda shall be taken up as Covid awareness. Means of fund raising was also discussed.

IRIA Kerala Social wing activities at Kozhikode

First Aksharamuttom program at Kozikode

The first social initiative under the banner of Aksharamuttom was held in Calicut on 13/6/2021 under the leadership of Dr. Gomathy Subramaniam, National coordinator social wing IRIA, Dr. Jassim Koya joint secretary IRIA Kerala and Dr. Avni, District coordinator IRIA Kerala social wing Calicut. The team distributed books and stationeries to forty needy students belonging to colony of labourers, maids, coolies and drivers. Dr. Sujith Janardhanan sponsored books for forty kids. Dr. Gomathy also took Covid precaution awareness session for children.

"Give Blood and Keep the World beating"

The world blood donation day was celebrated at Calicut under the leadership of Dr. Gomathy, National coordinator of social wing of IRIA and Dr. Avni K P Skandhan, Calicut coordinator IRIA social wing. Blood donation awareness video was also released by social wing of IRIA Calicut.

Save Earth Save a Student Drive

Covid 19 has created the largest disruption of education system in human history. As a result, education has changed dramatically with distinctive resort to e- learning. In this respect, to bring education to the door steps of children and also to reduce and recycle the e- waste Dr. Avni, coordinator, social wing Calicut and convener, IRIA Kerala social wing initiated Save Earth Save a student drive. The program envisages pooling excess resources in the form of laptop, tablets or smart phone which we either do not use or have small rectifiable issues. Those which require repair can be taken up by a private firm Crabseye Infotech on non profit basis. This project was approved by IRIA Kerala as a project which aims at trying to help poor students by providing refurbished digital devices. The first contribution towards this project was from Dr Gomathy who donated 4 digital devices towards this project on June 18

Calicut IRIA City chapter, Social, Raksha and Sakthi wings of IRIA organized the program in an orphanage in Calicut and Dr Gomathy donated digital device to student on 26/6/2021.

Feed a Hungry Stomach Project

Kozhikode Team also is participating actively in this project where food packets are being distributed to homeless and destitute

IRIA Kerala Social wing activities at Wayanad

Wayanad reaches Aksharamuttom

Books and stationary distribution to deserving students was held on 20th June under leadership of Dr. Salim coordinator IRIA Social wing Wayanad. The books were distributed by Dr. Rendeer Krishna. IRIA Kerala social wing Wayanad under strong leadership of Dr. Salim offered helping hand to nearby needy school by contributing Rs. 5,000 each to ten schools. The fund for the same was generated from Wayanad itself.

IRIA Kerala Social wing activities at Malappuram

Aksharamuttam at Malappuram

The energetic and enthusiastic Malappuram team which included Dr. Ajay Ghosh, Dr. Shafeek, (District coordinators IRIA Kerala Social wing) Dr. Sunil, Dr. Nisar, Dr. Rajesh Saseendran and Dr, Praveen (state council member IRIA Kerala) launched Aksharamuttom at Tharagan High School, Perinthalmanna. Six smart phones were distributed to the student to aid them take education to the doors.

IRIA Kerala Social wing activities at Palakkad

Aksharamuttam at Palakkad

The aksharamuttam was held in Govt. Moyans L P School, Palakkad on 5 th July by social wing of IRIA Palakkad. It is with great joy the deserving students received five smartphones. It was the great thoughtfulness of the team to gift fondly used story books to the school library The program was led by Dr Saritha, the district coordinator social wing, Palakkad and her enthusiastic team. Dr. Jiji guided and helped the team in each and every step.

IRIA Kerala Social wing activities at Thrissur

Aksharamuttom at Thrissur

Different Aksharamuttom programs were held under the social wing IRIA Trissur District under the leadership of Dr. Rajesh MG President IRIA Trissur Chapter, Dr. Sini and Dr. Soumya coordinator social wing of IRIA, Trissur. The fund for the program for the raise from members of social wing group of IRIA Trissur District.

The first activity was conducted as one of the peripheral places of Trissur District on 24th June 2021 the meeting was organized at Cherpu GVHSS School at 9am to distribute book and stationery to 60 needy children. Another program was conducted at Trissur town on 27th June 2021 at Anganvadi, cooperative road to distribute books and instruments boxes to 80 needy children. The third program was conducted at Dept of Radiodiagnosis Govt. Medical College Trissur to help the needy children of the staff. Similar program was also conducted at Amala Medical College Dept. of Radiodiagnosis.

IRIA Kerala Social wing activities at Kochi

Aksharamuttom at Kochi

Aksharamuttom program was organized by IRIA social wing Kochi chapter at Valapu Beach, Malipuram, Vypin on 23rd June. A meeting was held in complete adherence to Covid protocol. In addition to IRIA

leaders Dr. Anusha, Dr. Reshma and Dr. Lekshmi local panchayat members also attended the program. 668 books were distributed to 100 children.

IRIA Kerala Social wing activities at Idukki

Aksharamuttam at Idukki

Dr. Neethu Tresa and her team which include Dr. Krishnadas, Dr. George and Sudip made Aksharamuttam possible at Idukki where we have relatively few IRIA Members. The team visited Saviour's orphanage at Thodupuzha and offered helping hand by paying an amount of Rs. 6500 to meet their educational needs.

The second phase of Aksharamuttam was done on 8th June in which the social wing team donated two smartphones to an orphanage for educational purposes. Dr Ida also joined the team at Idukki.

IRIA Kerala Social wing activities at Kottayam

Aksharamuttom at Kottayam

Aksharamuttam program was organized by District coordinator Dr. Amilu at Govt. MCVHSS Arppokkara and donated three smart phones to needy students. The program was led by Dr. MCJ Prakash, President IRIA Kerala, Dr. Gigo, Treasurer IRIA Kerala and Dr. Sajitha HOD Dept of Radiodiagnosis GMC Kottayam.

Social wing of IRIA Kottayam also distributed educational materials to kids who came for scanning in Dept. of Radiodiagnosis at GMC Kottayam

The fund for the programs was generated from members in kottayam.

IRIA Kerala Social wing activities at Alappuzha

IRIA Kerala social wing Alappuzha joins hand with Rotary club.

Under the joint venture of Rotary international and IRIA social wing a Bi-pap machine and steroid inhalers were gifted to General Hospital, Alappuzha. An amount of Rs. 5000/- was released to Dr. Salim, district coordinator of social wing by IRIA Kerala to join the above project of Rotary international. The meeting was coordinated by Dr. Salim KB coordinator IRIA Kerala social wing Alappuzha. Dr. Josey Varghese HOD Dept. of Radiodiagnosis GMC Alappuzha, Dr. Louis, Dr. Soonu C Kurian also attended the program on behalf of IRIA Kerala.

IRIA Kerala Social wing activities at Pathanamthitta

At Pathanamthitta

An amount of Rs. 5000/- was issued to district coordinator IRIA, social wing Pathanamthitta, Dr. Danny Titus Jose to join hands with Rotary international project of gifting Bi-Pap machine and lifesaving medicines to Pathanamthitta General Hospital. This project got postponed as Rotary coordinator, Pathanamthitta met with an accident. The project is expected to materialize within few weeks.

IRIA Kerala Social wing activities at Thiruvananthapuram

Aksharamuttam at Thiruvananthapuram

IRIA Kerala City chapter and social wing of IRIA Kerala joined together to launch Aksharamuttam at Govt. Model School Pattom. Event was sponsored by IRIA Kerala City Chapter Principal. Headmistress, Teachers, Dr. Manoj Pillai IRIA City Chapter President, Dr. Suresh Babu, Secretary, IRIA City Chapter, Dr. Alex K Ittyavirah Founder President of City chapter, Dr. Laly Alex, Social wing IRIA Kerala Chairperson, Dr. Geethakumari Vice Chairperson and Dr. Arun Mohan District coordinator social wing of IRIA attended the program. Two smart phones were gifted to the students.

The second program under Aksharamuttam was held on 28th June at Geetha's Scan Nedumangad. Mobile device was sponsored by Dr. Geethakumari, Vice Chairperson IRIA Kerala social wing, which was gifted to two sisters studying in Muslim Higher Secondary School. Dr. Laly Alex, Chairperson IRIA social wing attended the program.

Distribution of Personal Protection Devices – Dr. Geethakumari launched the program for distributing Personal Protection Devices to Police Team on Covid duty.

Covid Vaccine Drive - Vaccination motivation drive was initiated by Dr Geethakumari and could arrange vaccination for close to 100 persons as of now

Public Awareness Program - Dr Arun Mohan, District Coordinator participated in this through a session on MRI

Doctors Day Celebrations.

Gift a Greeting challenge

Gift a greeting challenge was initiated by IRIA Kerala social wing on July.1st Doctors Day. Dr. Geethakumari designed exclusive greeting card using her own paintings. As a mark of nourishing and nurturing social bonds with fellow Radiologists and Doctors in other specialties we promoted forwarding of these cards to them to promote social bonding.

Short film Released

Dr. Deepak Das Directed a short video for social wing of Kerala on Doctors Day.

Doctor's Day Celebration at Wayanad and Aleppy

Doctors' day was celebrated at Wayanad under leadership of Dr. Salim and honoured IMA President.

Under auspices social wing of IRIA Alappuzha initiative senior Doctors of other specialties of the district were honored on Doctors Day on online platform. The meeting was organized by Dr. Salim KB, District coordinator social wing. Dr. Sosamma Kurian, former Prof. of Medical education and Dr. Madan Mohanan, former Deputy Director Health Services.

USG Consent committee - Chairperson IRIA Kerala Social wing as a member of the committee contributed to formation of ultrasound consent form and SOP.

IRIA Kerala Fights Dowry - Dowry is a menace in our society and dishonors womanhood. Under initiative of Dr Avni, Convenor IRIA Kerala Social wing, Raksha and Sakthi wings jointly decided to voice against this social evil by sharing our thoughts. The program is in progress.

The remaining districts concentrated on building the team, membership drive and socializing with other Radiologists in the locality

Overseas Coordinators Focused on developing social bonds with other doctors in their locality.

The contributions of Chairpersons of, Raksha Dr. Anusha Varghese Sakthi, Dr. Gomathy Subramaniam, Dr. Geethakumari Vice Chairperson of IRIA Kerala social wing, Dr Avni convenor social wing of IRIA, and Dr. Salim KB Joint convenor towards IRIA Kerala social wing activities are incredible. It is in fact the enthusiastic coordinators and their team in all 14 Districts who added new dimensions to activities of IRIA Kerala Social wing. Together we shall move ahead.

You can't wait for everything to be perfect at some point you have to make the first move.

You can't wait for everything to be convenient.

You can't wait for everybody to cheer you on.

You can't wait till it makes total sense.

You can't wait until you have more strength.

You can't wait until you have more wisdom.

Jai IRIA

Appendix – Photos

Environment Day Celebrations

[Aksharamuttam launch]

IRIA Kerala Social Wing 2021

Social commitment of IRIA

'Focussed solutions can bring a big smile'

Launching

അക്ഷരമുറ്റം

(Paathshala)

Project for the month of June 2021

Mission:

1. Stretching helping hand to most needy school children through supply of books and stationaries

2. COVID awareness programmes for students and teachers

Coming together is the beginning
Keeping together is progress
Working together is success
Let us work together under IRIA Kerala

IRIA Kerala

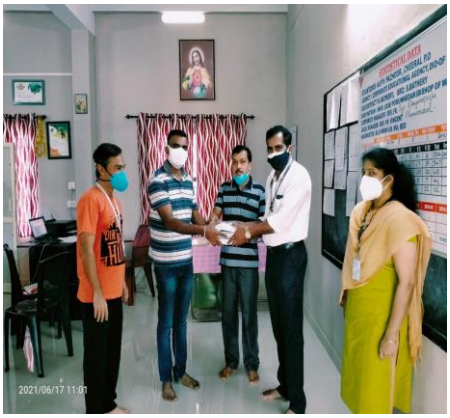
President : Dr. M C J Prakash
Secretary : Dr. Rijo Mathew

Social Wing of IRIA Kerala 2021

Chairperson: Dr Laly Alex
Vice Chairperson: Dr Geetha Kumari
Convener : Dr. Avni KP Skandhan
Joint Convenor: Dr. Salim K B

Social Wing activities of Calicut

Social Wing activities of Wayanad



Social Wing activities of Malappuram

Social Wing activities of Palakkad

അക്ഷരമുറ്റം പരിപാടി

ഇന്ത്യൻ റേഡിയോളജി ആൻഡ് ഇമേജിങ് അസോസിയേഷൻ (ഐ.ആർ.ഐ.എ.) കേരളയുടെ പാലക്കാട് ചാപ്റ്റർ സംഘടിപ്പിച്ച അക്ഷരമുറ്റം പരിപാടിയിൽ ജില്ലാ കോ-ഓർഡിനേറ്റർ ഡോ. സരിത വോലായുധൻ സംസാരിക്കുന്നു

പാലക്കാട് ▸ റേഡിയോളജി വിഭാഗം ഡോക്ടർമാരുടെ സംഘടനയായ ഇന്ത്യൻ റേഡിയോളജി ആൻഡ് ഇമേജിങ് അസോസിയേഷൻ (ഐ.ആർ.ഐ.എ.) കേരളയുടെ പാലക്കാട് ചാപ്റ്റർ അക്ഷരമുറ്റം പരിപാടി സംഘടിപ്പിച്ചു. മോയൻ എൽ.പി. സ്കൂളിൽ നടന്ന പരിപാടിയുടെ ഭാഗമായി അഞ്ച് വിദ്യാർത്ഥികൾക്ക് മൊബൈൽ ഫോൺ നൽകി. സ്കൂൾ ലൈബ്രറിയിലേക്ക് പുസ്തകങ്ങളും നൽകി. പ്രധാനാധ്യാപിക കെ. മണിയമ്മ, ഐ.ആർ.ഐ.എ. ഭാരവാഹികളായ ഡോ. ജിജി വർഗീസ്, ജില്ലാ കോ-ഓർഡിനേറ്റർ ഡോ. സരിത വോലായുധൻ എന്നിവർ പങ്കെടുത്തു.

Social Wing activities of Thrissur

Social Wing activities of Kochi

Social Wing activities of Idukki

Social Wing activities of Kottayam

Social Wing activities of Alappuzha – IRIA Kerala Social Wing joins hands with Rotary International to gift Bi-pap machine and inhalers to GH Alappuzha

Social Wing activities of Thiruvanathapuram

Gift a Greeting Challenge

Doctors Day

IRIA Kerala fights against Dowry

Video Links of Activites

- https://www.youtube.com/watch?v=LXnyuLcMXP0
- https://www.youtube.com/watch?v=Z2VhXLMaZbI
- https://www.youtube.com/watch?v=fm0aKCp9gBE

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