

Words Matter

RESEARCH ACTION GROUP (RAG)-AMMA ERF

Recap

In the previous module, we looked at some of the pillars of good writing

Now

In this module, we will look
at Words

Learning Objective

Understand
importance
of words

Choose
correct words

Words

Words are the smallest unit
of a manuscript

Words

Every unit of a manuscript
matters-words matter

Words

How do you choose words?

Words

Choose simple, short
words

Words

Communication
is Key

Long words may
be unknown to
many

Words

Important things
usually have
short names

Love, Life, Well,
Ill, Health, Safe,
We, Result, Prove

Words

Long words
may impress

Long words
may not
express

Words

Short, Simple Words give a
clear meaning

Words

Use Concrete
Words

You can
measure
concrete words

Words

Concrete Words
are easy to
comprehend

They are not lost in
translation or open
to interpretation

Words

Examples for
Concrete Words:
Pain, edema,
redness, temperature

Some abstract terms:
anguish, distress,
potential,
disappointment

Words

Use specific terms
rather than
general terms

Specific terms are
more informative,
less ambiguous

Words

Specific terms can
be communicated
to others clearly

Specific terms are
not open to
interpretation

Words

Do not use
Jargon

Do not use
redundant
words

Words

Avoid Clichés

Minimize use
of figurative
language

Words

Figurative Terms
include

Metaphors,
similes,
exaggerations,
symbolic terms

Words

Use literal terms

Words should
express exactly-
not less, not more

Words

Scientific
Manuscripts
communicate
specific information

Use specific, literal,
short, simple words
to communicate
clear meaning

Summary

Every unit of a
manuscript is
important

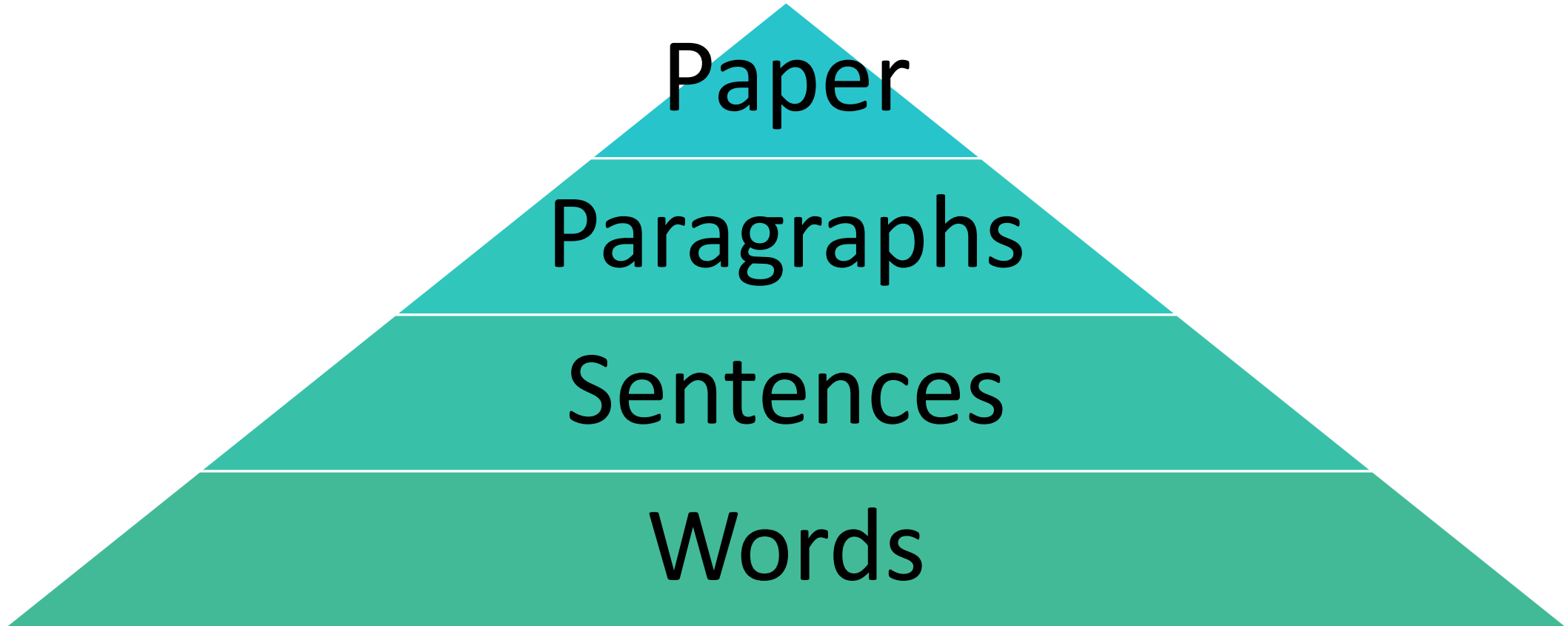
The words you
choose are the
foundation of your
manuscript

Summary

A good foundation
is essential for a
good manuscript

Every word should
convey a clear
meaning

Summary



Exercise

Check the
supplementary material

Use a thesaurus to
identify words with
similar meaning and
choose appropriate
words



THANK
YOU